

Enrollment vs Attendance: a preliminary investigation into the cost of tutorials



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Siyaphumelela Conference
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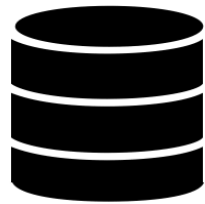
INTRODUCTION

MODULE	A_STEP: EMS MODULE SUCCESS RATES					
	2017		2018		CHANGE	
	ENROLMENT	PASS RATE	ENROLMENT	PASS RATE	ENROLMENT	PASS RATE
Module 1	611	85,80%	714	90,10%	103	4,30%
Module 2	1008	85,20%	1115	82,20%	107	-3,00%
Module 3	620	78,70%	877	62,50%	257	-16,20%
Module 4	862	51,90%	1097	55,20%	235	3,30%
Module 5	792	50%	1142	59%	350	9,00%
Module 6	286	53,10%	403	80%	117	26,90%
Module 7	243	42%	401	56,80%	158	14,80%
Module 8	139	61,20%	257	67,30%	118	6,10%
Module 9	481	92,50%	577	85%	96	-7,40%
Module 10	296	43,60%	274	69%	-22	25,40%
Module 11	354	41,50%	356	59%	2	17,50%
AVERAGE	517	62%	656	70%	138	7,34%

TUTOR RECRUITMENT

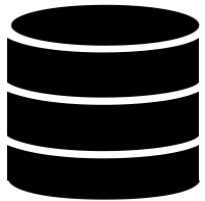
MODULE	TUTORS	ENROLLED STUDENTS	T:S RATIO (ENROLLMENT)
Module 1	13	611	55
Module 2	14	1008	80
Module 3	14	620	63
Module 4	15	862	73
Module 5	15	792	76
Module 6	4	286	101
Module 7	4	243	100
Module 8	4	139	64
Module 9	10	481	58
Module 10	12	296	23
Module 11	12	354	30

METHODOLOGY



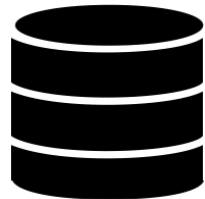
TUTORIAL SESSION DATABASE

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TUTOR PAYMENT DATABASE

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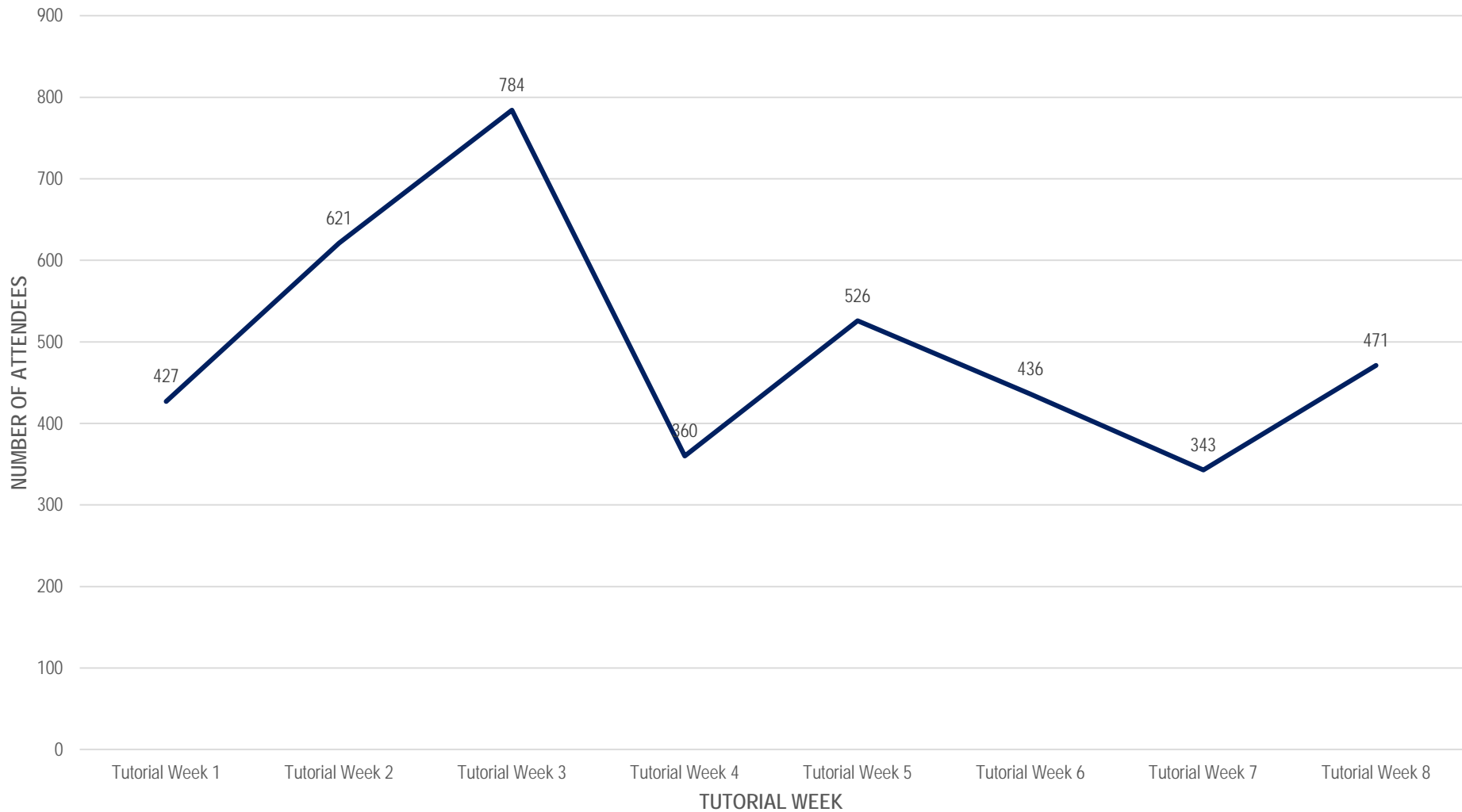
INSTITUTIONAL DATABASE

INDICATORS

1. Tutorial Attendance Pattern
2. Attrition /Retention Rate
3. Cost Per Attendee
4. Average Cost Per Module
5. Average Attendance Per Attendee

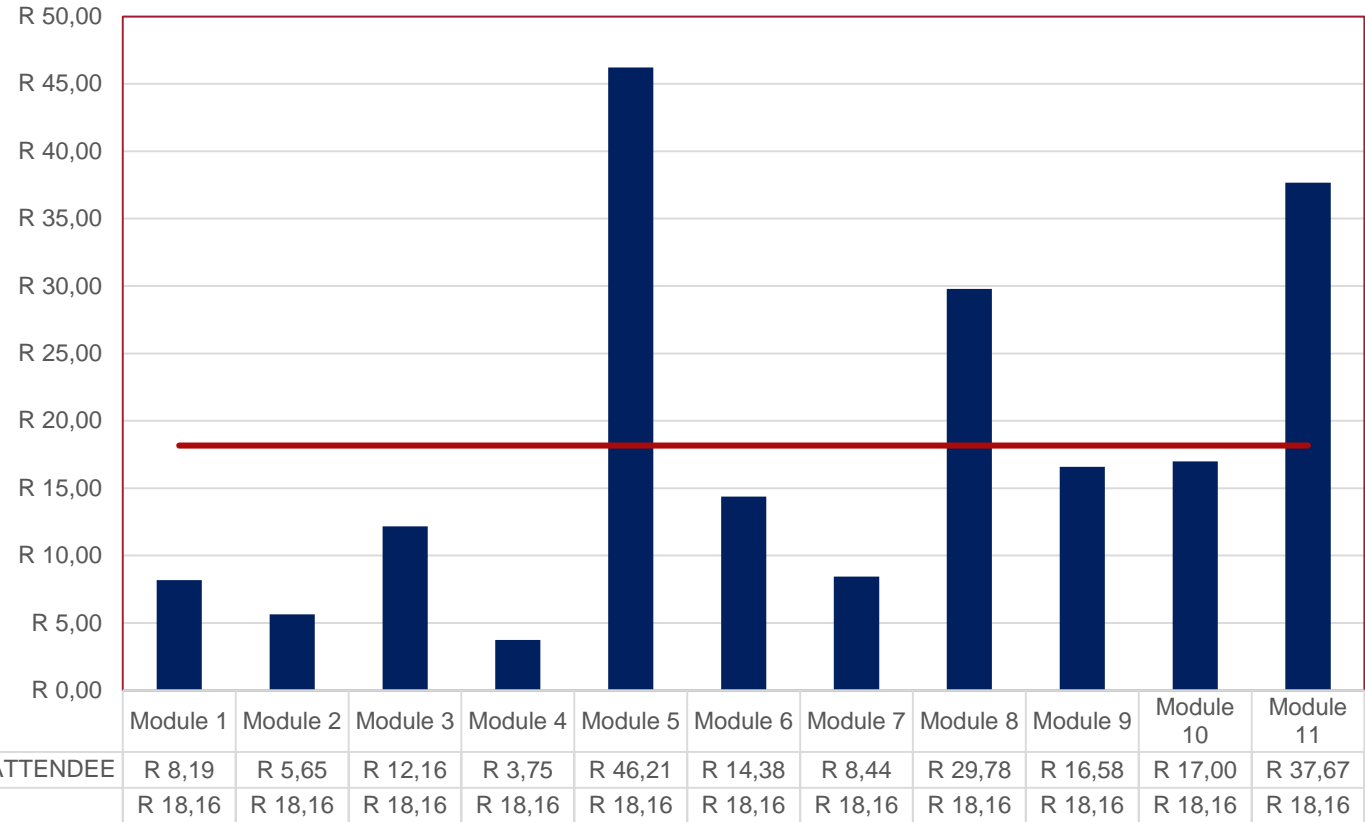
ATTENDANCE TREND_MODULE X

MODULE X TUTORIAL ATTENDANCE



RESULTS

2018_EMS COST OVERVIEW



■ COST PER ATTENDEE
— AVERAGE

■ COST PER ATTENDEE

— AVERAGE

CHALLENGES

**CONTINUITY
OF
INCOME
FOR
TUTORS**

**FINANCIAL
VIABILITY**

**STUDENT
INDICATORS**

INTERVENTION

1. Increasing personalized and timely communication to students.
2. Mentor Session and Saturday Sessions
3. Recruiting tutors according to programme vs module.
4. Monthly remuneration vs Ad-hoc remuneration.
5. Increasing lecturer involvement.



THANK YOU

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